

Memorandum of Understanding

Between

Oregon State University Intercollegiate Athletics

&

The Associated Students of Oregon State University (ASOSU)

This Memorandum of Understanding (MOU) is between the Associated Students of Oregon State University (ASOSU) and the Oregon State University (OSU) Department of Intercollegiate Athletics (Intercollegiate Athletics) and outlines the expectations and procedures governing the acquisition of athletic event student tickets for incidental fee-paying students at OSU's Corvallis Campus. Tickets shall be vended at the discounted rate specified herein, and the procedure for arriving at a future rate shall incorporate input from a diverse array of students and student athletes.

Background

In the fiscal year 2025 (FY25) ASOSU Incidental Fee-Setting Process, it was voted that the incidental fee for the Intercollegiate Athletics unit be absorbed into the ASOSU unit's fee to create a new process that supported ticket procurement fluctuation, sustainable revenue for Intercollegiate Athletics, and further student input in the process. This MOU serves to guide and facilitate that process.

Baseline Ticket Allotment

Intercollegiate Athletics representatives shall collaborate closely with the ASOSU President to adhere to the process and timeline for fee setting and shall provide pertinent and supportive information concerning student ticket demand. During the term of this MOU, the Student Ticket Committee (Committee), as described in Appendix A, will convene annually to assess and determine any necessary changes to the baseline student ticket allocation for the upcoming fiscal year. This MOU establishes a baseline number of tickets to be allocated in the student sections at each home athletic event listed by sport as follows:

6000 Football Tickets
2500 Men's Basketball Tickets
2500 Women's Basketball Tickets
2500 Gymnastics Tickets
2500 Volleyball Tickets
250 Men's Soccer Tickets
250 Women's Soccer Tickets
200 Softball Tickets
2500 Wrestling Tickets
433 Baseball Tickets

ASOSU's acquisition of these tickets on behalf of students shall occur at a discounted rate. The total amount guaranteed to Intercollegiate Athletics for FY25 in consideration of the tickets allocated above shall be \$2,998,039. *See Appendix B for FY25 ticket purchase details.* The price

for future purchases may be subject to adjustments based on changes to student ticket pricing, market fluctuations, or inflation/deflation within a fiscal year.

Intercollegiate Athletics shall provide the following information to ASOSU, in a format agreed upon by both parties, that will be delivered to ASOSU and the Committee no later than the fourth week of Fall term:

- Annual market pricing data for all sports offered by Intercollegiate Athletics.
- Historical student utilization rates by sport for the past year.
- Any projected variables that may impact future student ticket pricing, including but not limited to:
 - Price inflation or deflation
 - Projected changes in student ticket utilization

The Committee is advisory committee to the ASOSU President and is responsible for working with Intercollegiate Athletics to recommend a ticket quantity and accompanying budgetary cost to ASOSU. In the event that neither the Committee nor ASOSU proposes alterations to the most recent applicable budgetary allocation, the established and immediately preceding baseline ticket allocation and pricing shall govern the next applicable fee-setting process and request.

Additional Considerations

Intercollegiate Athletics agrees to continue offering ASOSU a discounted rate on the rental of space within facilities under its control.

Duration

This MOU is at-will and either ASOSU or Intercollegiate may terminate the arrangement set forth herein at any time. The process to determine any necessary changes to the baseline student ticket allocation for the upcoming fiscal year will occur annually as set forth herein for as long as this MOU remains in effect. This MOU shall become effective upon signature by the authorized officials below and will remain in effect until modified by mutual consent or terminated by either of the parties.

Authorized Officials of the Parties to the MOU

The authorized officials of the parties to this MOU are named below and by signing indicate that they have read, understand, and agree to all of the terms and conditions of this MOU.

For ASOSU
Name: Carissa O'Donnell
Title: President, ASOSU
Email: ASOSU.Pres@oregonstate.edu

For Intercollegiate Athletics
Name: Scott Barnes
Title: Vice President/Director of Athletics
Email: Scott.Barnes@oregonstate.edu

Agreed to:

DocuSigned by:
S. Scott Barnes
By: 030667704704400...
Scott Barnes
Athletics Director

Date: 5/30/2024 | 17:43:14 PDT

By: Carissa O'Donnell
Carissa O'Donnell
ASOSU President 2023-2024

Date: May 29th, 2024

Appendix A: The Student Ticket Committee:

Objectives:

Diverse and Continuous Student Involvement: Ensure representation from various student perspectives in the ticket allocation process to reflect the diverse interests of the student population.

Variability in Student Ticket Purchasing: Establish a system that accommodates fluctuations in student demand for athletic event tickets.

Continuity and Sustainable Funding Sources for Athletics: Maintain stable and sustainable funding for athletics through transparent and collaborative decision-making.

Committee Formation and Responsibilities:

A Committee comprising the following members will be formed:

ASOSU Vice President, ASOSU Student Fee Committee (SFC) Liaison, the Student Athlete Advisory Committee (SAAC) President (or their delegate), and two student representatives from Intercollegiate Athletics. The ASOSU President (or their delegate) will serve as an ex officio non-voting member who will serve as chair of the meetings and be responsible for facilitating discussions, ensuring meeting documentation, and maintaining communication between parties.

Data Collection and Analysis

The Committee will collect and meet to review relevant data. Data concerning projected market pricing for tickets and student utilization rates will be provided by Intercollegiate Athletics. The Committee will gather input from students in a mechanism determined by the Committee to determine the appropriate quantity of athletic event student tickets to acquire for the upcoming fiscal year.

Decision-making Timeline

The Committee's initial meeting shall occur no later than the third week of Fall term. At the initial meeting, a charge will be presented by the ASOSU President that will include the timeline and deadlines that the Committee must adhere to. This timeline will include the deadline for when the negotiation must be complete and approved by the ASOSU President. This deadline can be no later than the week prior to the ASOSU Student Government Budget Presentation to the ASOSU Student Advisory Board (SAB). The proposal for student athletic ticket purchases should be presented concurrently with the ASOSU Student Government budget proposal to the ASOSU SAB. Exceptions can be made if a different timeline is demonstrably necessary. The proposal can be submitted separately after prior approval by the ASOSU President. The ASOSU student government budget proposal should include the decided upon student athletic ticket purchase in the index MGV360. Upon the passage of the ASOSU Student Government Budget

by the ASOSU SAB, the recommendation will be included in ASOSU's budget for the following fiscal year.

The Committee's decision must maintain a ticket allocation level equal to or above the baseline allocation outlined in this MOU unless a decrease has been agreed upon by both parties. If an agreement is not made between the two parties, the baseline quantity of student tickets will be purchased at the discounted price previously determined in this MOU.

Committee Decision-making

The Committee will conduct itself consistent with the requirements of Oregon public meeting laws. The Committee will determine the manner and order of meetings. All decisions must be made by a majority vote, unless the Committee decides otherwise.

This process is designed to ensure fairness, transparency, and sustainability in the allocation of athletic event tickets, fostering continuous student involvement and support for athletics.

Appendix B: FY25 Ticket Allotment and Pricing

Agreed upon ticket allotment and pricing for FY25:

The purchase of:

6250 Football Tickets
2500 Men's Basketball Tickets
2500 Women's Basketball Tickets
2500 Gymnastics Tickets
2500 Volleyball Tickets
250 Men's Soccer Tickets
250 Women's Soccer Tickets
200 Softball Tickets
2500 Wrestling Tickets
433 Baseball Tickets

For the price of \$2,998,039, 61.5% of Fair Market Value.